

Strictly Private and Confidential

To:

The Directors
Neo Media Publishing Limited
47 Great Marlborough Street
London
W1F 7JP

18 December 2024

Dear Sirs,

Recommended Final* Cash Acquisition of National World plc by Neo Media Publishing Limited (“Bidco”) to be effected by means of a scheme of arrangement under Part 26 of the Companies Act 2006 (the “Acquisition”)

We refer to the announcement (the “Announcement”) to be published on or around the date of this letter, pursuant to Rule 2.7 of the City Code on Takeovers and Mergers in relation to the Acquisition.

We hereby consent to, and authorise, the inclusion in the Announcement of the references to our name in the form and context in which they appear.

Yours faithfully

By:  _

Name: 

Title: Partner

For and on behalf of Europa Partners Limited